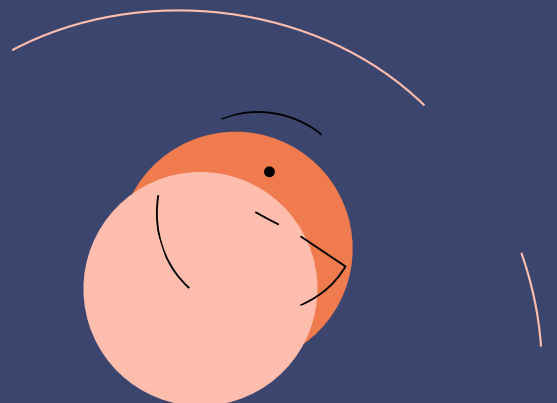




Hub of Hope


HOW TO BECOME A SIGNPOSTING PARTNER

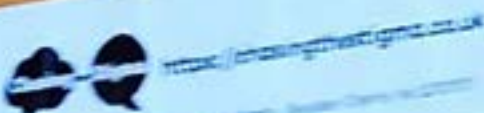
Provided by



The doors are open.
Find yours at hubofhope.co.uk

The Hub of Hope is a national
database of mental health services.
Find support close to you.

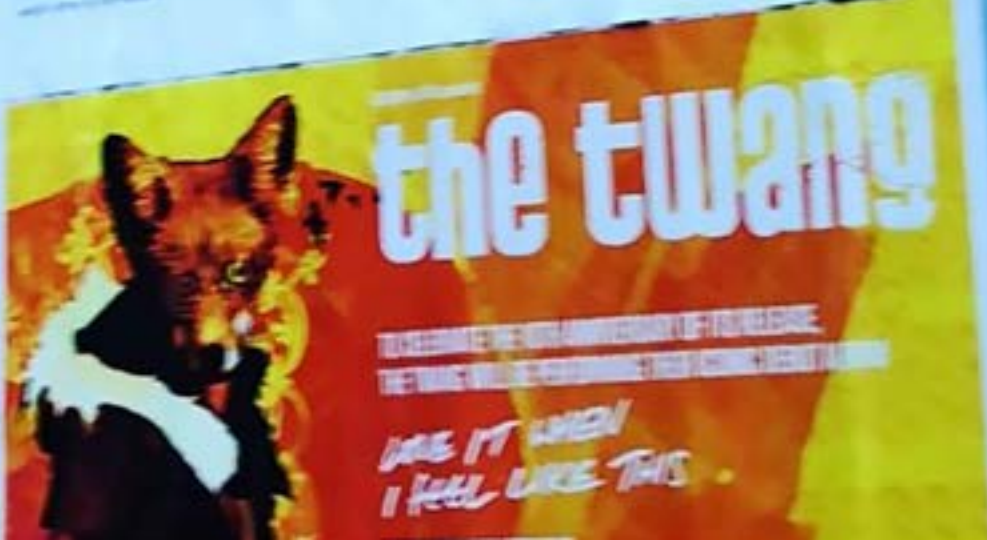
Hub of Hope 



www.mentalhealth.org.uk

Mashbo

The content is supported by
Mental Health Foundation



the twang

TO CELEBRATE THE 50th ANNIVERSARY OF FOUNDED,
THE TWANG WILL BE PERFORMING THE SONG 'I HELL LIKE THIS'

I HELL LIKE THIS

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Suicide is the leading cause of death in all people under the age of 34 in the UK.

The devastating numbers of suicide each year throughout the UK are not inevitable. Suicide is preventable and we all have a responsibility to do what we can to force a change and save lives.

The key to significantly reducing these numbers is more than just encouraging people to talk about mental health.

Change will only come when there is a fundamental shift in education around mental wellbeing, as well as creating clear-cut, consistent and accessible pathways to care.

According to latest evidence, almost three quarters of those who died by suicide in the UK were not known to mental health services or had not been seen within a year of their death, while a recent study has shown that the vast majority of CCGs and a number of Mental Health Trusts did not know how many people were waiting for treatment or how long they would wait.

This simply cannot continue. It is essential that we establish effective pathways to care, that are common knowledge to everyone across the country. At Chasing the Stigma, we have revolutionised the way people interact with mental health services across the UK, through our ground-breaking resource, the Hub of Hope.

By using the power of digital to make pathways to care clear and accessible for all, we have been able to bring cross sector support together for the first time; fundamentally changing the way people are able to find and access support.

It is now the biggest and most comprehensive mental health signposting tool in the country, listing thousands of support services, across all ages, genders and sectors.

We are now able to take the next step in achieving consistent signposting across the UK as we can begin to work with partners, to allow them access to embed and integrate the Hub of Hope into their own platforms. This will mean other service providers, trusts, charities or anybody wanting to signpost their visitors to thousands of local and national support services, can do so without them having to leave their page.

Alongside this, there is also the opportunity to grant admin access to relevant service providers, to allow them to populate the Hub of Hope with any services they oversee, meaning we can create a truly consistent and reliable signposting platform for the nation.

Together we can make a difference, together we can offer hope and together we can save lives.



Jake Mills
Chief Executive





The UK's Signposting Tool

Making help easy to find may sound like a simple and obvious idea but it is something that has not been happening across the UK. Until now.

Despite the fact that thousands of support networks operate across the country, finding them can be incredibly difficult. It is therefore essential that we fundamentally change pathways to care and create clear, accessible and direct access to available local and national mental health support across the country.

Finding appropriate mental health support should be common knowledge but the reality is, it is easier to find the nearest takeaway, wherever you travel in the country, than it is to find the nearest mental health service.

Which is why the Hub of Hope exists.

By creating a clear, accessible and simple digital platform, we have transformed the way people are able to find and access local and national mental health support across the UK.

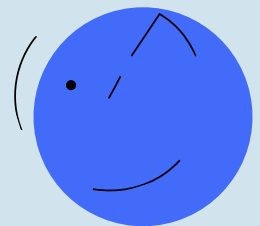
Using the location of a web browser or mobile device our free app and website allows anyone, anywhere to find the nearest source of support for any mental health issue, while also providing a direct link connecting users to the Samaritans and a 24/7 Crisis text line.

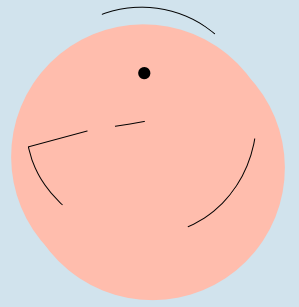
But in order to make a true difference, we need a joined-up approach across all sectors. The only way we can make pathways to care truly accessible is through a dependable route and consistent message.

By working together, we can avoid confusion. By consolidating resources into one national platform, we can create a truly inclusive and comprehensive go-to support tool for the nation.

Through the Hub of Hope, we have made that possible.

By making Chasing the Stigma and the Hub of Hope your signposting partner, embedding the Hub of Hope within your own platform, we can spread the same consistent message of hope and provide those in need with as many options to find a route to recovery as possible.





At a Glance

We are making things simple. Those struggling need to know where to access support, this is where the Hub of Hope can make a difference.

Biggest of its Kind

The Hub of Hope is the most comprehensive and sophisticated online catalogue of mental health services in the UK. As an all inclusive database, it holds the details of more than 2000 local and national services, ranging across all ages and genders.

Cross-sector support

The Hub of Hope is a resource for services provided across the Public, Private and Third Sector. We believe it is better to bring all support together in one place, regardless of size or structure, to give people all options and choices available to them, rather than a select handful of national resources.

Accurate and Responsible

Chasing the Stigma takes responsibility for signposting so you don't have to. We work tirelessly to populate the Hub of Hope with thousands of local and national services, covering support for all ages and concerns.

Award Winning

The Hub of Hope has won a host of prestigious awards since its inception, including Charity Times, BIMA, 3rd Sector Care and Healthcare and Pharmaceutical Awards.

The Nation's Go-To

Identified by NHS England as the best example of using digital technology to create better pathways to care, the Hub of Hope is a vital resource being used by major organisations across the UK.

Capturing Analytics

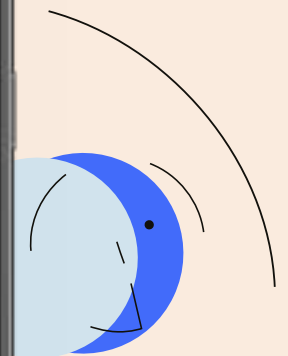
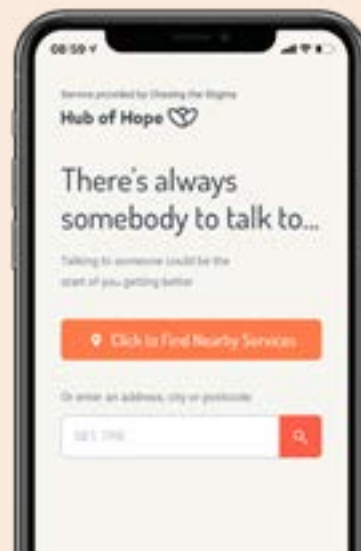
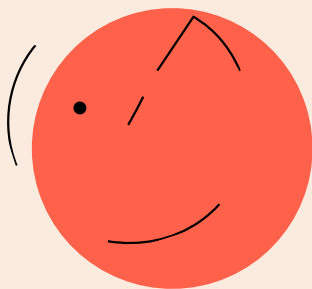
While an anonymous tool, we are able to capture a number of analytics which provides a unique insight into trends of use, types of support being accessed and the age and gender of those looking for help. We can capture the analytics of use for each partner embedding the Hub of Hope into their own platforms.

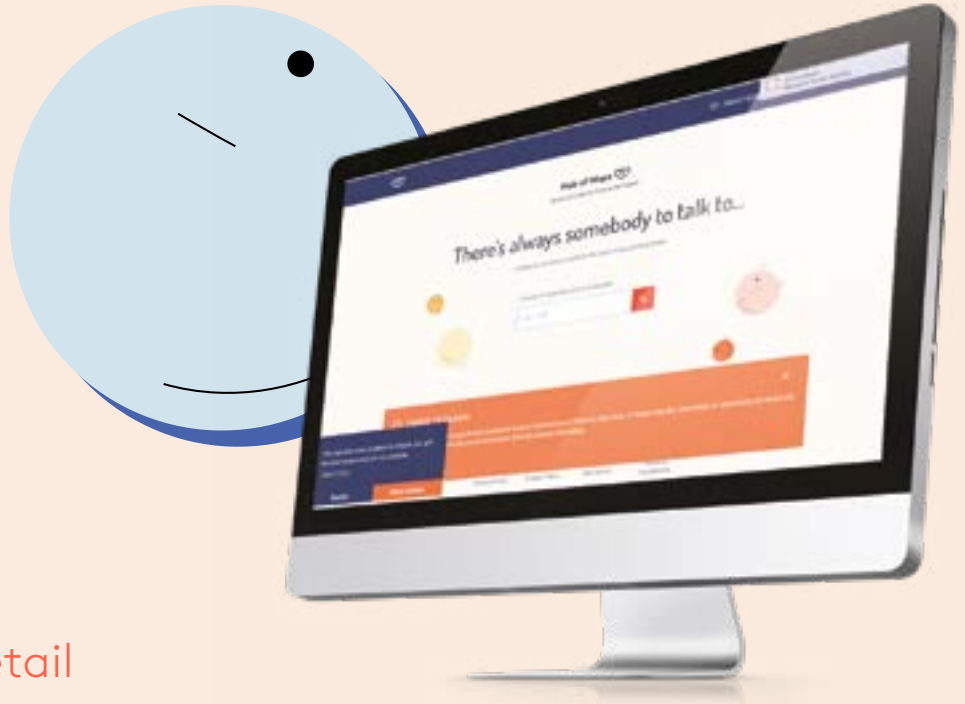


Making it Work For You

There are different ways in how we can work together as official signposting partners. Our aim is to make the Hub of Hope work for you in the best and most practical and effective way.

	Option 1	Option 2
License to Embed the Hub of Hope into your own platform		
Admin Access		
Customised Design		
Analytics Reports		
Use of Logo		
Consistency		
Training Discount		





Options in detail

License to Embed the Hub of Hope into your own platform (Website or App)

We have now made it possible for partners to embed the Hub of Hope into their own app or website, meaning you are able to signpost your visitors to thousands of local and national support services, without them having to leave your page.

Admin Access

Chasing the Stigma can grant restricted admin access to a member of a partner organisation, which would enable them to add, edit and oversee services listed on the Hub of Hope within your area. They would be in the service admin for these specific listings and would receive any prompts for services due to expire. This process would be overseen by our Hub of Hope coordinator, who would work with the partner representative to understand how to use and operate the Hub of Hope admin area.

Customised Design

We are able to customise the colours used within the Hub of Hope to allow it to seamlessly match your page. You can design your page as you wish, with the Hub of Hope working around you.

Analytics reports

We can provide analytic reports of use of the Hub of Hope via your website or app. Use of Logo By making Chasing the Stigma your signposting partner, you will be able to use the recognisable Hub of Hope logo as part of your promotional materials (with our permission and in line with the brand guidelines we provide to all partners).

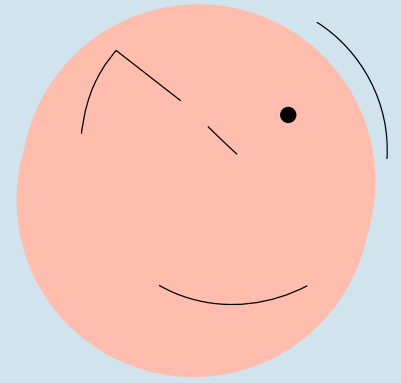
Consistency

By using the one platform for listing and promoting mental health services across the country, we are able to establish a consistent and reliable pathway to care. Any changes made to services on the Hub of Hope will be instantly live across all devices and webpages using the platform.

Training Discount

All partners would be able to receive a discount on Chasing the Stigma's ground-breaking business training programme, Ambassadors of Hope. The 30-minute training offers the essential information and toolkit we all need to feel more confident about mental health, aimed to create a true environment of understanding by training all members of staff, rather than a select few.





How to get Started

This is the easy part!

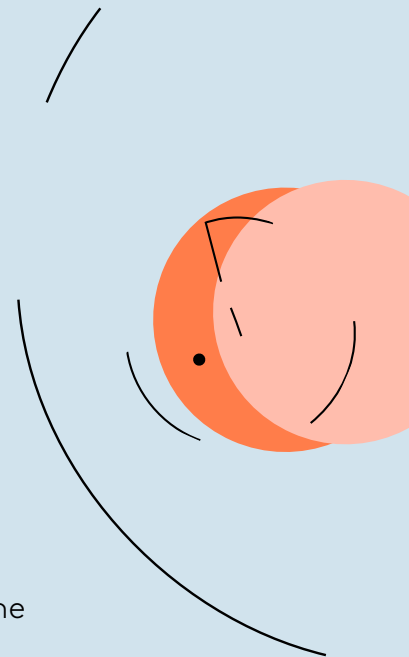
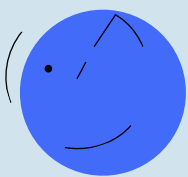
Collaboration is important to us, we want to work with as many partners as possible to make help and support easy to find.

If your interested in becoming a partner and embedding the Hub of Hope into your platform, simply get in touch.

We can have a chat to work out the finer details, then provide a quote.

Once everything is agreed, the implementation can happen almost immediately, so there is no need to wait around.

Get in touch by emailing info@chasingthestigma.co.uk or calling 0151 318 4747.



Hub of Hope is provided by Chasing the Stigma who challenge the stigma associated with mental illness and remove barriers from seeking help.

Find out more about Chasing the Stigma [here](#).